

RED TIE SOCIETY ADVISORY BOARD

2020



Alexis Santiago



Dan Gross



Johnna LoBiondo



Caroline Curran



Dawn Davison



Kiara C.L. Warren



Caroline McClendon



Diana Rapp Keating



Maggie Palozzi



Charles Murphy



Janelle Harris



Meghan Aldrich



Chris Higgins



Jenna Easton



Tad Mack



Chris Davison



Jhon Cifuentes



Trisha Medley

ADVISORY BOARD MEMBER BIOS

Name: Alexis Santiago, Board Member

Organization: Most Recently with Merrill Lynch

About Alex: Alexis Santiago is a Rochester Native and a 2018 graduate of Hobart College. Alex most recently served as a Financial Advisor at Merrill Lynch Wealth Management, assisting investors and their families to develop long-term, strategic plans to prepare for their future. Alex is a staunch believer in a shared-value approach and seeks to actively engage in his community with the hope of leaving a positive impact for others. In his free time, he enjoys playing racquet sports.

Name: Caroline Curran, Board Member

Organization: University of Rochester Medical Center

About Caroline: Caroline Curran was born and raised in Rochester and moved back after completing graduate school in Buffalo. Caroline is a social worker at Strong Ties Young Adult Program where she practices therapy with individuals diagnosed with a serious mental illness. Caroline enjoys traveling and recently completed a road trip across the United States and Western Canada.

Name: Caroline McClendon, Board Member

Organization: University of Rochester Medical Center

About Caroline: Caroline McClendon is a Human Services professional with a Master's in Rehabilitation Counseling and a Master's in Health Systems Administration, currently working as the Health Home Hospital Liaison. Caroline is passionate about working with clients and families to break down the barriers that keep clients from focusing on and improving health. In her spare time, she enjoys spending time with family, watching movies, and reading.

Name: Chip Murphy, Board Member

Organization: Hunt Real Estate

About Chip: As Hunt Real Estate's newest Regional Vice President, Chip is charged with further developing dedicated professionals and adding new, energetic talent to his organization, while seeking new ways to provide the highest level of service to his customers and clients. Chip's drive to support the House comes from his experience witnessing the incredible support given to two close friends and their premature twin boys.

Name: Christopher Davison, Secretary

Organization: Rochester Regional Health

About Chris: Chris is a "boomerang" kid who has made his return to Rochester after spending eight years in Beijing, China. He and his wife Dawn's energy for supporting children's access to healthcare blossomed abroad and has translated to a career in transforming healthcare services for those on Medicaid and the uninsured in western New York.



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ADVISORY BOARD MEMBER BIOS

Name: Christopher Higgins, Treasurer

Organization: US Employee Benefits Services Group

About Christopher: Christopher thrives in the complex world of employee benefits and attributes his success to the high value relationships he builds with professionals across all industries in the region. His support of Ronald McDonald House Charities of Rochester comes from following the simple idea that nothing should matter when a family focuses on the health and well-being of their child.

Name: Dan Gross, Board Member

Organization: Monroe County District Attorney's Office

About Dan: Dan has been an Assistant District Attorney with Monroe County for close to 10 years, and during that time, he has seen the need to support the community he loves in any way he can. Meeting the families that RMHC helps continues to be a rewarding and humbling experience for him. He brings his energy to the organization by supporting RMHC's dedicated staff and volunteers.

Name: Dawn Davison, President

Organization: Rochester Regional Health

About Dawn: Dawn's advocacy for those needing access to care began when she interned with AIDS Community Health Center (now Trillium) in college. Her career in healthcare took off while working in Beijing, China and she returned to Rochester with a drive to improve her community. A mother and aunt herself, Dawn looks to lead the Red Tie Society in all efforts to support patients and their families' access to care.

Name: Diana Rapp Keating, Events Chair

Organization: Visit Rochester

About Diana: As the Director of Tourism Programs for Visit Rochester, Diana gets the opportunity to promote our amazing city and the surrounding Finger Lakes region on a daily basis. She has been an integral member of the Red Tie Society for over six years and her unwavering support of Ronald McDonald House Charities of Rochester comes from knowing that the results of their efforts help to provide care and compassion for families at a time when they need it most.

Name: Janelle Harris, Board Member

Organization: Greater Rochester Chamber of Commerce

About Janelle: Janelle Harris is an Administrative Coordinator for the background screening department at RBA Staffing. Janelle is currently participating in Greater Rochester Chamber's CLIMB program, which is geared toward strengthening the skills of Rochester's future leaders. Janelle also sits on the Board of Directors for the Women's Foundation of Genesee Valley, and is spearheading the 10th anniversary event committee for Home Start Hope.



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ADVISORY BOARD MEMBER BIOS

Name: Jenna Easton, Vice President

Organization: Paychex

About Jenna: Jenna is one of the founding members of the Red Tie Society and during her tenure has thrived professionally at Paychex, one of the pillars of the Rochester economy. Her drive to support RMHC Rochester comes from knowing she is making a difference in her community and meeting great people along the way!

Name: Jhonathon Cifuetes, Marketing Chair

Organization: The Bonadio Group

About Jhon: Jhon is a recent addition to the Red Tie Society, but the energy he brings to the group make it seem like he has been here for years! Professionally Jhon is an accountant specializing in the healthcare field giving him an appreciation for the financial barriers to care that families often experience. Jhon has become a familiar face around the House and loves having the opportunity to support families whenever he can.

Name: Johnna LoBiondo, Board Member

Organization: Wegmans

About Johnna: Johnna LoBiondo has worked for Wegmans Food Markets for almost 20 years. She is currently an Asset Protection Manager, supporting several of the organization's data-driven security programs. Johnna is passionate about family and the outdoors. She is a grateful recipient of the services provided by Ronald McDonald House Charities of Rochester, having stayed at the House within the hospital for nearly 3 weeks.

Name: Kiara C.L. Warren, Board Member

Organization: Mayor's Office

About Kiara: Kiara C.L. Warren is Assistant to the Director in the Mayor's Office of Special Projects and Education Initiatives, where she works to develop and implement projects as requested by the Mayor, as well as on the administration's education initiatives. She graduated from the Rochester Institute of Technology with a Bachelor's in Communications: Advertising and Public Relations and a minor in Psychology.

Name: Maggie Palozzi, Board Member

Organization: Floreano Convention Center

About Maggie: Maggie Palozzi has been with the Floreano Convention Center in her role as the HR Manager since the fall of 2018. Maggie is excited to join the Red Tie Society, and to be more involved with an organization that embraces the importance of young professionals being active members of their community and leveraging their free time to make a positive impact.



ADVISORY BOARD MEMBER BIOS

Name: Meghan Aldrich, Volunteer Chair

Organization: Rochester Regional Health

About Meghan: Meghan began her career as a pediatric specialist and has rapidly developed as a leader in the local healthcare industry with Rochester Regional Health. Meghan's drive to join the Red Tie Society came from the organization's simple mission of giving back to the community in any way possible. Meghan is always on the lookout for opportunities to help the families and children in our community and the surrounding areas, especially during times of great need.

Name: Tad Mack, Board Member

Organization: Municipal Government

About Tad: Tad Mack was successfully elected to the Rush-Henrietta Board of Education at the age of 18, making him the youngest elected official in New York at the time. Tad spends much of his free time volunteering and giving back to the community. In addition to Red Tie Society, he is been a champion for the gay community as well as an advocate for victims of sexual and domestic abuse.

Name: Trisha Medley, Board Member

Organization: Office Team | Robert Half

About Trisha: Trisha has quickly risen to Division Director during her time at Robert Half, helping to connect professionals with Rochester-based companies. As a long-time member of the Red Tie Society, she has helped lead countless community events to promote awareness and fundraise for the House. Her favorite part of the Red Tie Society is being able to see the impact the group makes on the House and families.



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